

VIGILANCE AWARENESS WEEK

(28.10.2024 to 03.11.2024)

In compliance with the directives of the Central Vigilance Commission, New Delhi, **Vigilance Awareness Week - 2024** was observed with much zeal and enthusiasm in all the Projects, Areas, and Headquarters of CCL from **28.10.2024 to 03.11.2024**. As per the guidelines various awareness initiatives such as the display of posters & banners, outreach programs in Schools & Colleges, Gram Sabhas, Capacity Building Programs, Grievance Redressal Camps, Nukkad Nataks, Awareness March/Cyclothons/Walkathons were organized in various command areas of CCL.

(i) Integrity Pledge:

The observance of Vigilance Awareness Week 2024 commenced with taking of **Integrity Pledge** by all the employees at CCL (HQ), Ranchi as well as in all the Areas and Projects/ units of CCL. At CCL (HQ), the pledge was administered by the CMD, CCL, CVO, CCL, and other functional directors on **28.10.2024**. A total of 13.338 employees, students & other stakeholders took integrity pledge in various areas of CCL at 11:00 a.m. on 28.10.2024.

To promote collective participation among employees and other stakeholders in the prevention of corruption and the fight against it, the initiative of administering the Integrity Pledge was launched well in advance of Vigilance Awareness Week 2024. This activity extended beyond just the HQ and field units, reaching various locations such as temples, puja pandals, panchayats, schools, and colleges.



Integrity Pledge at CCL HQ

(ii) E-Pledge:

Comprehensive efforts were made to motivate and encourage employees, customers, contractors, citizens, and others to take the e-pledge. To support this, a hyperlink to the "Integrity Pledge" on www.cvc.nic.in was made accessible on the CCL website, and an e-pledge booth was set up at CCL HQ and various other locations from 28.10.2024. This booth was made available to assist officers, staff, workers, and citizens (including vendors, contractors, and contractual workers) in taking the e-pledge. While many employees had already taken the e-pledge in previous Vigilance Awareness Weeks, this year, over 2300 individuals—including executives, non-executives, suppliers, contractors, and citizens—participated in administering the pledge.



E-Pledge booth at Magadh & Sanghamitra Area

(iii) Vigilance Awareness Rath:

On 28.10.2024, CMD, CCL in presence of CVO, CCL and Functional Directors of CCL flagged off the “Vigilance Awareness Rath” from CCL (HQ). The Rath (vehicle) covered all around with display banners with anti-corruption and awareness slogans, pictures, messages, etc. imprinted on it traversed through the residential areas of Ranchi. It was also replicated in **19 Areas & establishments of CCL located in 8 Districts (Ranchi, Ramgarh, Hazaribagh, Bokaro, Giridih, Chatra, Latehar, Palamu)** spanning over 2600 Sq. KM.



Vigilance Rath being flagged off by CMD CCL, CVO, CCL and other functional directors

(iv) Vigilance Awareness March:

Following the flag-off of the Rath, a Vigilance Awareness March was organized at CCL (HQ) in Ranchi to raise public awareness about the existence, causes, and dangers of corruption. Over 800 participants joined the rally, holding placards with thought-provoking slogans. The march was flagged off by the CMD of CCL, Shri N.K.Singh and was attended by the Functional Directors of CCL, and the CVO of CCL. Similar Awareness Marches, Cyclothons, and Walkathons were held in various areas of CCL.



Vigilance Awareness March at CCL HQ on 28.10.2024

(v) Nukkad Natak at HQ and Areas:

As part of the Vigilance Awareness Campaign 2024, street play was organized by professional artists at CCL HQ and eight other prominent locations in Ranchi, centered around the theme "Culture of Integrity for Nation's Prosperity." The play conveyed the message that adhering to moral and ethical principles can create a society that is honest, transparent, and accountable. In addition, Nukkad Nataks (street plays) were performed by school students and groups of employees in various areas of CCL.



Nukkad Natak to spread awareness against the ill effects of corruption amongst employees at CCL HQ

(vi) Satarkata Mahotsav

A cultural event celebrating the essence of participative Vigilance was organized in CCL HQ from 28.10.2024 to 30.10.2024. Various events were held with a enthusiastic participation from renowned artists, employees and students of different schools & colleges of Ranchi and witnessed a total footfall of more than 4500 during the three day event. The details of the events are as follows.

Name of Event	No. of Participants
Live Painting Workshop	40
School Group Band	300
Street Painting	100
Rangoli	100
Solo Dance Competition	35
Nukkad Natak	300
Solo Song Patriotic	35
Pot Painting	100
Group Dance	168
Nari Shakti Vandan : Pink Hours	500
Face Painting	100
Total	Approx 1788



Inauguration of Painting Workshop by CMD, CCL & other FDs of CCL

Glimpses of Satarkata Mahotsav : 2024 at CCL HQ







The Satarkata Mahotsav ended on a high note on 30.11.2024 with a closing ceremony wherein Director (Personnel), Shri Harsh Nath Mishra along with CVO, CCL gave away the prizes to the winners of various competitions. Cultural Program was also organized during the event where many participants showcased their talent.



Prize Winners of Satarkata Mahotsav with Director(Personnel) & CVO, CCL

(vii) Observance of Ekta Diwas

Ekta Diwas pledge was administered by CMD, CCL & other FDs of CCL on the birth anniversary of Iron Man, Sardar Vallabh Bhai Patel. A painting of Sardar Patel at Vigilance Department was also inaugurated by the dignitaries on this day.



(viii) Closing Ceremony of Vigilance Awareness Campaign – 2024

The closing ceremony of VAC-2024 was held on 16.11.2024 in the presence of CMD, CCL CVO, CIL & other Functional Directors of CCL. The prizes were given to winners of various events conducted at CCL HQ. Prizes were also distributed for the best area & best nodal officer in the closing ceremony to the Areas & officers who performed remarkably well during the campaign.

All Nodal Officers of areas were also felicitated for their active participation to conduct various events during the campaign period. Vigilance year book “**Vigi Gyaan**” was also unveiled by all the dignitaries present in the closing ceremony.

A Kavi Sammelan was organized during the Closing Ceremony to mark a great end to a fabulous campaign aimed at promoting preventive vigilance. Renowned Kavi “Padmashri” Shri Surendra Sharma graced the occasion & enthralled the audience with his wit & humour.



Lighting of Lamp by dignitaries during closing ceremony of VAC-24



Award distribution during closing ceremony of VAC-24

